

The Village of Greene, in accordance with State law, has a comprehensive plan endorsed by the residents who have voiced a desire to maintain this as a historic and quaint village. The history of Village structures dates back to 1803 with the majority being more than 100 years old. Within the Village and historic district, signs should enhance and not detract from this image. The signs in this brochure describe signs that are in keeping with the residents' desire to maintain the historic character of the Village.



Permitted signs shall be of good design, unlimited natural colors, conforming to size and shape and suitably executed without interior illumination. Good design is defined as long lasting, not trendy, or short-lived messages, appropriate to the requirements, and the visual environment of the Village. The sign's ability to inform the viewer, in a positive manner, rewards the sign owner, the public, and creates a pleasant memory.

This brochure summarizes size, placement, types, and illumination of permitted signs for each district. Examples of desired types of signs as well as signs that are not appropriate are shown.

Sign colors may include any nonreflecting and nonfluorescent color. Natural colors are preferred.

Illumination —shall not exceed 50 foot-candles as measured on the sign face. The color temperature shall be between 2,700 degrees K and 3,000 degrees K. Internally lit signs are permitted by variance only.

DISTRICTS

For the purpose of signage, the Village has two districts: Residential and Commercial / Industrial. These districts, defined by the Zoning Law are to be enforced as such. Any variance granted by the Planning Board shall be strictly adhered to. Any deviation from permits or variance requirements will result in a Code Violation carrying remedies in accordance with law.

RESIDENTIAL

Size — 6 square feet.

Advertising — home occupations or special uses only.

Placement — 10 feet from the street line.

Other — see signs without permit.



COMMERCIAL / INDUSTRIAL

Type, Size, and Placement

Wall —Sq. ft equal to 3 times building street frontage in feet [80 sq. ft. max.],

Projecting -24 sq. ft. max. [10 ft. or more above ground level 7 ft. or less projection from building],

Free standing 12 sq. ft. max. 4 feet from street line,

Portable (sandwich board) 12 sq. ft. max each side, not higher than 4 ft. opened and placed 3 ft. from the building or on the grass next to the sidewalk if on Genesee Street or North and South Chenango Streets in the Commercial District during business hours.

Awnings may replace projecting signs [24 sq. ft. max.],



COMMERCIAL Non -street-level business

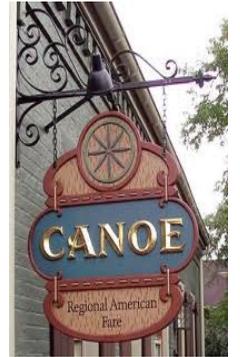
Wall or Projecting 6 sq. ft. max. apportioned to number of business, common color, lettering, and design.



Wall Sign



Hanging Sign



Projecting Sign



Free-standing Signs



If the proposed sign does not comply with size, placement, or illumination as described in the Village Law, Code Enforcement shall refer such requests to the Village Planning Board for resolution in accordance with the Sign Law.

Prohibited Signs

Signs that are:

1. Restricting vision and impair safety.
2. Causing glare that is a hazard or nuisance.
3. Banners, pennants, or other items that flutter, rotate, or move causing distraction. (Exception "Open" flags during business hours.)
4. Freestanding higher than 20 feet and set closer than 4 feet to the street line.
5. Flashing, intermittent, or have a moving message.
6. Rotating, even if illuminated externally.
7. Off premise, except by variance.
8. Lighted movable awnings.
9. Roof mounted.
10. More than two-faced.
11. Placed on Village or public property, i.e., utility poles, trees, shrubs, road signs.



Roof Mounted



Utility Pole



Glaring

References :
Village Sign Law
Code Enforcement
Planning Board review

Original: PB1 08-01-2013

Undesirable Signs

These examples do not promote the historic and quaint village category stated in the comprehensive plan.

Clashing colors



Not postcard-perfect or picturesque



Neon and glaring



Confusing and distracting



Desired Signs



Wall



Wall



Free Standing



Free Standing

Signs Not Requiring Permits

1. Historical markers and statues.
2. Names of buildings.
3. Dates of building erection.
4. Any government flag [U.S., other].
5. Directional [2 square feet max.] for parking, entrances, etc.
6. Warning, Private Drive, Posted, No Trespassing [2 square feet max.].
7. Private owner merchandise signs on the property [4 square feet] [7 days only] example "garage sale."
8. Temporary window signs / posters [30 days only].
9. House numbers, names, lawn signs [1 square foot].
10. Holiday decorations. See rules [take down 30 days after holiday].
11. Directional signs for meetings, etc.
12. Construction sign [12 square feet max] Contractor/Architect/Engineer.
13. Political campaign posters –see rules.
14. For Sale or For Rent [6 square feet].
15. Temporary signs for civic, charitable, non-profit, or religious activities [48 hours before, 24 hours after].

Placement according to law .



PUTTING UP A SIGN IN GREENE, NEW YORK

AN EXPLANATION OF REQUIREMENTS AND EXAMPLES

Most permanent signs require a permit from Code Enforcement.
(607) 656-4191
extension 214

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